



For Immediate Release

## ART AND SOUL LAUNCHES "THE 5:01 SESSION" TO EASE THE DAILY GRIND

*After-Work happy hour offers small bites, pairing menu and special pricing on cocktails, beer, and wine*

**Washington, DC (March 31, 2010)** – To reward nine-to-fivers after a long day of work, **ArtBar** at Art and Soul is offering "**The 5:01 Session**," an after-work happy hour, unlike any other on Capitol Hill, that kicks-off Wednesday, March 31<sup>st</sup>. Complete with a new small bites menu by Executive Chef Travis Timberlake and the 7:10 pairing menu with seven options for \$10 each, "The 5:01 Session" is designed to bring those that live and work in the Capitol Hill neighborhood together while offering a distinctive food and beverage driven experience. ArtBar will also offer specially crafted cocktails, regional beers on tap, and an accessible wine list of esoteric wines and grape varietals from small batch winemakers at reduced prices from 4 p.m. until 7 p.m. every Monday through Thursday.

The 7:10 pairing menu, a collaboration between Timberlake and General Manager/ Beverage Director Jay Poblador, features seven imaginative food and drink pairings for \$10 each. The pairing menu was designed to give guests a unique, epicurean inspired experience and satisfy both hunger and thirst all in one. Pairings include *Crispy Duck Wings* with a *2007 Riesling, Mercer Estates, Yakima Valley*; *House Cured Jerky* paired with the *Our Manhattan Cocktail*; *Deviled Eggs* paired with the signature *Put Up Martini*; and *Pork Rinds* paired with a flight of four regional beers on tap. ArtBar's new small bites menu will include the same Southern inspired dishes found on the pairing menu in addition to *Fried Green Tomatoes with Lemon Caper Tartar*; *Fries (Sweet Potato or Boardwalk)*; and a choice of three different *Chip Dips* including *Blue Cheese, French Onion* and *Maryland Crab* all for under \$6.

"I hope our guests have a lot of fun with the pairing menu and explore flavor combinations they might not have tried before," said Poblador. "Our goal was to come up with enjoyable yet unexpected pairings at a price point that encourages repeat visits."

To gear up for the launch of the "The 5:01 Session" happy hour Poblador revamped ArtBar's cocktail program to offer distinct hand-crafted and ingredient-driven cocktails, featuring components and liquors not often found in your average cocktail. Items from the Art and Soul kitchen also are incorporated to create ingredients like candied ginger and flavored simple syrups featuring seasonal items. The specialty cocktails are available for \$6 each, and include favorites such as the *Put Ups Martini with pickled onion, okra, beets, and quail egg*; *Ginger Smash with tequila, ginger liquor, lime, lemon grass, and candied ginger*; and *The Bartlett with cachaca, pear puree, and lime*.

"The 5:01 Session" also offers seasonal and regional beers on tap for \$4, as well as an accessible list of 16 wines by the glass for \$7 each, featuring aromatic wines from small, relatively unknown winemakers.

For more information about "The 5:01 Session," ArtBar or Art and Soul, visit [www.artandsoul.com](http://www.artandsoul.com).

### ABOUT ART AND SOUL

*Art and Soul is open for breakfast from 6:30 a.m. – 10:30 a.m. Monday – Friday; lunch is served from 11:30 a.m. – 2:30 p.m. Monday – Friday; and dinner is served from 5:30 p.m. – 10:30 p.m. Monday – Thursday, 5:30 p.m. – 11 p.m. Friday – Saturday; and Sunday Supper is from 4:00 p.m. – 9:00 p.m. on Sunday. Art and Soul also serves Weekend Brunch from 10:30 a.m. – 2:30 p.m. on Saturday and until 4:00 p.m. on Sunday.*

*ArtBar lounge services are from 4 p.m. – 12 a.m. The restaurant is located at The Liaison Capitol Hill, an Affinia Hotel, 415 New Jersey Avenue NW, Washington, DC. Reservations are recommended. To make a reservation, please call 202-393-7777. For more on Art and Soul, visit [www.artandsoul.com](http://www.artandsoul.com).*

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